

W D J S

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Form BC 126

June 1954

4089

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-3-62

Call letters W D J S

Station location Mount Olive, N. C.

Name of licensee J.H. MAYO AND MRS. LOTTIE S. WELDON d/b as THE MOUNT OLIVE BROADCASTING CO.

Transmitter location .17 mi. N. of city limit on East Center St., Ext., Mt. Olive, North Carolina (MP 8-4-61)
East Center Street, Mount Olive, North Carolina (BP 2-23-61)

Main studio location .17 mi. N. of city limit on E. Center St., Ext., Mt. Olive, North Carolina (MP 8-4-61)
East Center Street, Mount Olive, North Carolina (BP 2-23-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12383	2-23-61	1430	1kw	Day	4-23 10-23-61
CP for a new standard broadcast station.					
BP-12383 (1)	3-27-61	Mod. of CP(BP-12383) to assign Call Letters.			
BMP-9571 (2)	8-4-61	Mod. of CP (BP-12383 as mod) to chg. studio & trans. loc. to ".17 mi. N. of city limit on E. Center St., Ext., Mt. Olive, North Carolina			
BMP-9808 BMP-9859 (3)	10-30-61	Mod. of CP(BP-12383 as mod.) to change type transmitter (GATES BC-1F) and extension of completion date to 12-23-61			
BL-9047	5-3-62	1430	1 kw	DAY	5-3-62, 12-1-63
Lic. to cov. CP (BP-12,383 as mod.) which auth. a new Standard Broadcast Station.					
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-4089	1-31-64	Renewal of License			1-31 12-1-66
BR-4089	12-9-66	RENEWAL OF LICENSE			12-9 12-1-69
BR-4089(S)	11-25-69	RENEWAL OF LICENSE			12-1-72
CBSA	6-12-72				
BR-4089(L)	3-29-73	Renewal			12-1-75
BR-4089(L)	Supersedes to correct the Time				
BR-4089(S)	12-24-75	RENEWAL			12-1-78
BR780804UB (S)	1/29/79	Renewal of license			12/1/81

APPLICATION RECORD - BROADCASTING

AUG 1955

J.H.

~~JAMES H.~~ MAYO AND MRS. LOTTIE S. WELDON d/b as

Call

Letters NEW W D J S

Name

THE MOUNT OLIVE BROADCASTING CO.

(P.O. Box 912, Henderson, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,383	8-3-59	Construction Permit for a new standard	GRANTED	2-23-61
Rec'd	8-5-59	broadcast station to be operated on:		
Filed	8-5-59	Frequency - 1430kc Power - 1kw Hours of operation - Daytime Trans. location - East Center Street Mount Olive, North Carolina Studio location - Same as transmitter STATION LOCATION - Mount Olive, North Carolina		
BP-9571	6-6-61	Modification of CP (BP-13,383 as mod. which	GRANTED	8-4-61
Rec'd & Filed	6-7-61	auth. a new standard broadcast station) to change studio and transmitter location from "E. Center Street, Mt. Olive, North Carolina" to ".17 mi. N. of city limit on E. Center Street, Extended, Mt. Olive, North Carolina".		

Gates BC-1T

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
LettersName H. H. Mayo & Mrs. Lottie A. Halden d/b/a The Mount Olive Broadcasting Co.
Mount Olive, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9008 R&F	9-18-61 9-19-61	Mod of CP (BP-13383 as mod which auth a new standard broadcast station) to change type trans (Gates BC-1P).	GRANTED (Issued with BMP-9859)	10-30-61
BMP-9859 R&F	10-9-61 10-10-61	Mod of CP (BP-13383 as mod which auth a new standard broadcast station) for extension of completion date from 10-23-61 to 12-23-61.	GRANTED to	10-30-61 12-23-61
BL-9047 R. & F.	12-16-61 12-19-61	Lic to cover CP(BP-13,383 as mod) which auth. a new standard broadcast station.	GRANTED	5-3-62
BR-4089 Rec'd Filed	10-23-63 10-28-63 10-28-63	Renewal of license	GRANTED	1-31-64
BR-4089 R & F	9-16-66 9-19-66	Renewal of license	GRANTED	12-9-66

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W D J S

Name J. H. Mayo and Mrs. Lottie S. Weldon d/b as The Mount Olive Broadcasting Co.
Mount Olive, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-4089 R & F #539651 \$75 PRESS: PN Rec'd	8-30-69 9-2-69 9-2-69 9-2-69	Renewal of license	GRANTED	11-26-69
PRESS BR-4089 R & F PN Recd. PRESS OCT 7 1969	OCT 7 1969 9-3-72 9-8-72	RENEWAL OF LICENSE AMENDED 2-9-73 re: ascertainment of community needs	Granted	3-29-73
BR-4089 R & F PN Recd. PRESS	8-31-75 9-9-75 "	RENEWAL OF LICENSE	GRANTED	12-24-75

P. O. Box 429

28365

APPLICATION RECORD - BROADCASTING

1430

12-62

Call
Letters W D J S

Name J.H.MAYO and MRS. LOTTIE S. WELDON d/b as
THE MOUNT OLIVE BROADCASTING CO.
MOUNT OLIVE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780804UB	7-30-78	RENEWAL OF LICENSE		
R & F	8-4-78			
PRESS	AUG 11 1978		Granted	1/29/79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

